iKeepSafe.org

KEEP. Don't meet. Tell.

Safety Rules for Children

1. KEEP your personal information protected. Never give your name, address, phone number, picture, or school name to anyone you meet online.
2. DON'T MEET with someone you've connected with online.
3. TELL a parent, teacher or trusted adult if you feel uncomfortable about anything you see on the Internet.

Studies show 1 in 5 youth using the Internet received an online sexual solicitation during a one-year period,* and 29% of children using the Internet freely give out their home address if asked.**

* University of New Hampshire, Crimes against Children Research Center, 2001.
** NOP Research Group, January 2002.

iKeepSafe.org East

5220 36th Street North
Arlington, VA 22207

Phone: 703-536-1637
Fax: 703-536-3052
Toll Free: 1-866-794-7233

iKeepSafe.org West

3170 Sawtelle Blvd. Suite 107
Los Angeles, CA 90066

Phone: 310-636-1201
Fax: 310-496-0540
Toll Free: 1-866-794-7233

intel
DELL
BearingPoint
SIEBEL
TARGET
AMERICA Online

Copyright © 2005 iKEEPSAFE.ORG

INTRODUCING

The World's Most Powerful Internet Safety Force for Kids!

Taking a Byte out of Internet Crime!

iKeepSafe.org

Presenting... The iKeepSafe.org℠ Virtual Playground

With online resources including:

- **Picture Storybook and Animated Video**
  Learn the three rules of Internet safety with Faux Paw the Techno Cat™ as she tells her story.

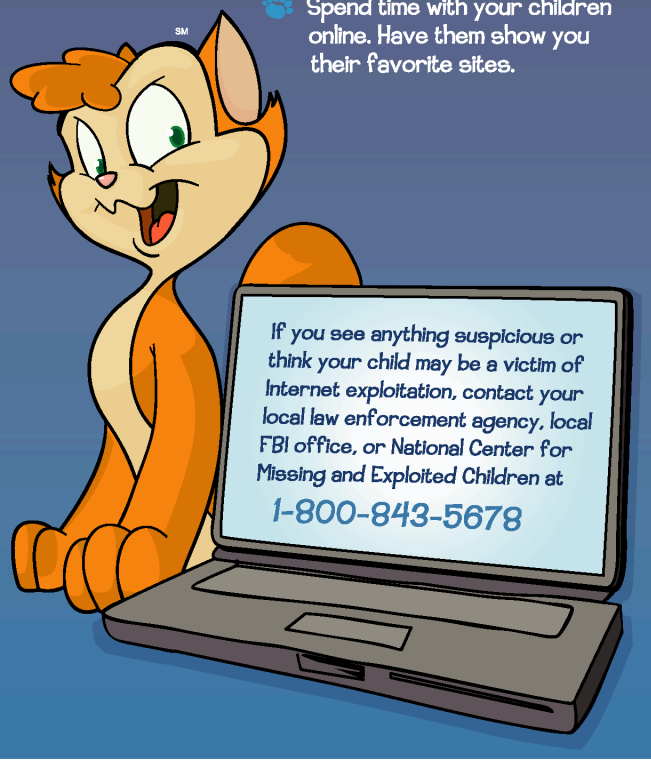
- **Fun and Games for Kids**
  Entertaining and educational games teach the importance of protecting personal information and avoiding potentially harmful places on the Internet.

- **Educational Resources for Parents and Educators**
  Materials include a printable brochure, classroom worksheets, guided discussions and links to our coalition members.

Governors and First Spouses join the iKeepSafe℠.org Coalition

- National Center for Missing & Exploited Children
- NetSmartz®
- National Crime Prevention Council, McGruff the Crime Dog®
- US Department of Justice, Internet Crimes against Children Taskforce
- FBI, Internet Crimes Taskforce
- Early Childhood Educators, Child Psychiatrists, and Child Psychologists

Visit Faux Paw the Techno Cat℠ and other coalition members at iKeepSafe.org℠

Safety Guidelines for Parents

- Keep the computer in a common room in the house and position the monitor so it's available for public viewing.
- Establish rules for using the Internet and teach your children important safety guidelines.
- Use blocking software or filtering programs, but don't rely on them as your only line of defense.
- Predators often use chat rooms to contact children. Teach children that people online are not always who they say they are.
- Frequently check the Internet history to see which sites your children are visiting.
- Monitor your children's e-mail account. Let them know you're checking it, why you're doing it, and talk about potential online danger.
- Spend time with your children online. Have them show you their favorite sites.