iKeepSafe.org

KEEP.
Don't meet.
Tell.

Safety Rules for Children

1 KEEP your personal information protected. Never give your name, address, phone number, picture, or school name to anyone you meet online.

2 DON'T MEET with someone you've connected with online.

3 TELL a parent, teacher or trusted adult if you feel uncomfortable about anything you see on the Internet.

Studies show 1 in 5 youth using the Internet received an online sexual solicitation during a one-year period,* and 29% of children using the Internet freely give out their home address if asked.**

* University of New Hampshire, Crimes against Children Research Center, 2001.
** NOP Research Group, January 2002.

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DELL™

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TARGET

AMERICA Online

INTRODUCING
The World's Most Powerful
Internet Safety Force for Kids!

FAUX PAW
The Techno Cat™

Taking a Byte out of Internet Crime!

iKeepSafe.org

Presenting...
The iKeepSafe.org℠
Virtual Playground

With online resources including:

Picture Storybook and Animated Video
Learn the three rules of Internet safety with Faux Paw the Techno Cat™ as she tells her story.

Fun and Games for Kids
Entertaining and educational games teach the importance of protecting personal information and avoiding potentially harmful places on the Internet.

Educational Resources for Parents and Educators
Materials include a printable brochure, classroom worksheets, guided discussions and links to our coalition members.

Governors and First Spouses join the iKeepSafe.org Coalition

- National Center for Missing & Exploited Children
- NetSmartz®
- National Crime Prevention Council, McGruff the Crime Dog®
- US Department of Justice, Internet Crimes against Children Taskforce
- FBI, Internet Crimes Taskforce
- Early Childhood Educators, Child Psychiatrists, and Child Psychologists

Visit Faux Paw the Techno Cat™ and other coalition members at iKeepSafe.org™

Safety Guidelines for Parents

- Keep the computer in a common room in the house and position the monitor so it's available for public viewing.

- Establish rules for using the Internet and teach your children important safety guidelines.

- Use blocking software or filtering programs, but don't rely on them as your only line of defense.

- Predators often use chat rooms to contact children. Teach children that people online are not always who they say they are.

- Frequently check the Internet history to see which sites your children are visiting.

- Monitor your children's e-mail account. Let them know you're checking it, why you're doing it, and talk about potential online danger.

- Spend time with your children online. Have them show you their favorite sites.

If you see anything suspicious or think your child may be a victim of Internet exploitation, contact your local law enforcement agency, local FBI office, or National Center for Missing and Exploited Children at

1-800-843-5678