

1972 WL 25513 (S.C.A.G.)

Office of the Attorney General

State of South Carolina

April 19, 1972

*1 Dr. B. L. Baker
Secretary
S. C. State Board of Engineering Examiners
710 Palmetto State Life Bldg.
Columbia, S. C. 29201

Dear Dr. Baker:

You have requested that this office advise you as to whether an individual is holding himself out as being a registered engineer by the manner in which his advertisement is prepared. The advertisement has appeared in the following fashion: 'Woodbury Associates'; and under this, it is stated: 'Bob Woodbury, Your Architectural Engineer.' Mr. Woodbury is not a registered engineer but does have in his employ a registered engineer.

After reviewing this matter and observing the manner in which the advertisement is prepared, it is the opinion of this office that the S. C. State Board of Engineering Examiners should advise Mr. Woodbury that the advertisement, as written, does create an unwarranted inference in the minds of the public. This could be cured by simply deleting the phrase, 'Your Architectural Engineer,' or by stating: 'Woodbury Associates, Your Architectural Engineer, Bob Woodbury, Owner,' or a similar change. If he persists in advertising in this manner, then it is recommended that the Board, through this office, take appropriate legal action. If the Board should desire, this office will be glad to write Mr. Woodbury and advise him of the Board's recommendation in this matter, after such recommendation has been made.

Very truly yours,

Timothy G. Quinn
Assistant Attorney General

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