

1979 WL 43094 (S.C.A.G.)

Office of the Attorney General

State of South Carolina

June 28, 1979

*1 W. Lynn Campbell, D.M.D.
President
South Carolina State Board of Dentistry
1106 Anthony Avenue
Columbia, South Carolina

Dear Dr. Campbell:

You have asked whether the telephone directory advertisement under the category of dental hygienist of Eda Galardi, Aiken Dental Associates, is violative of the South Carolina Dental Practice Act. [Sections 40-15-10 et seq., Code of Laws of South Carolina](#), 1976, as amended. It is the opinion of this Office that the advertisement of Aiken Dental Associates under the heading of dental hygienist, is unlawful.

[Section 40-15-130 of the South Carolina Code](#) provides

it shall be unlawful for any dentist or dental hygienist to practice in this state under any name except his own true name; to use the word 'company', 'association', or 'corporation' in connection with his dental practice. . .

The practice of dental hygiene under a trade name is prohibited. In like manner, the advertisement of the practice of dental hygiene under a trade name would be prohibited.

I remain
Very truly yours,

Edwin E. Evans
Assistant Attorney General

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