ADMINISTRATIVE PROCEEDING BEFORE THE SECURITIES COMMISSIONER OF SOUTH CAROLINA

IN THE MATTER OF:	
Lawson Financial Corporation, CRD No. 15261,	ADMINISTRATIVE ORDER Matter No. 17010
Respondent.	Matter No. 17010

WHEREAS, Lawson Financial Corporation, CRD No. 15261 (the "Respondent") was a broker-dealer registered with the Securities Division of the Office of the Attorney General of South Carolina (the "Division"), pursuant to S.C. Code Ann. § 35-1-402, between May of 1997 and February of 2017; and

WHEREAS, the Financial Industry Regulatory Authority ("FINRA") is a self-regulatory organization, and, between August of 1984, and January of 2017, the Respondent was a member of FINRA; and

WHEREAS, on or about January 31, 2017, FINRA, under Disciplinary Proceeding No. 2014043854401, expelled the Respondent from FINRA membership; and

WHEREAS, the Securities Commissioner of the State of South Carolina (the "Securities Commissioner") has jurisdiction over this matter pursuant to S.C. Code Ann. § 35-1-601(a); and

WHEREAS, S.C. Code Ann. § 35-1-412(b) authorizes the Securities Commissioner to issue an order revoking, suspending, conditioning, or limiting the registration of a registrant if the Commissioner finds that the order is in the public interest and subsection (d) of S.C. Code Ann. § 35-1-412 authorizes the action; and

WHEREAS, S.C. Code Ann. § 35-1-412(c) authorizes the Securities Commissioner to issue an order censuring, barring, or imposing a civil penalty in an amount not to exceed \$10,000 for each violation, on a registrant, if the Commissioner finds that the order is in the public interest and subsection (d) of S.C. Code Ann. § 35-1-412 authorizes the action; and

WHEREAS, S.C. Code Ann. § 35-1-412(d)(5)(C) states that a person who:

is the subject of an order, issued after notice and opportunity for hearing [by] the Securities and Exchange Commission or a self-regulatory organization suspending or expelling the registrant from membership in the self-regulatory organization

is subject to discipline pursuant to S.C. Code Ann. §§ 35-1-412(a), (b), and (c); and

WHEREAS, FINRA issued a complaint against Respondent and, after notice and opportunity for hearing, expelled the Respondent from FINRA membership; and

WHEREAS, it is necessary and appropriate, in the public interest, for the protection of investors, and consistent with the purposes fairly intended by the policy and provisions of the South Carolina Uniform Securities Act, S.C. Code Ann. § 35-1-101, et seq., to revoke the Respondent's registration with the Division as a broker-dealer and permanently bar the Respondent from the securities business in the State of South Carolina;

NOW THEREFORE, it is hereby ORDERED that the Respondent's registration as a broker-dealer in South Carolina is immediately revoked and the Respondent is permanently barred from engaging in any aspect of the securities business in the State of South Carolina; and

IT IS FURTHER ORDERED that the Respondent's failure to file a written answer, including any request for a hearing, within thirty (30) days from the date of this Order, shall be

deemed a waiver by the Respondent of the right to a hearing and shall result in this Order becoming final as to the Respondent by operation of law.

ENTERED, this the day of February, 2017.

ALAN WILSON SECURITIES COMMISSIONER

By: Shacy negers
TRACY A. MEYERS

Deputy Securities Commissioner

ISSUANCE REQUESTED BY:

Taylor Faw

Assistant Attorney General

Securities Division

Rembert C. Dennis Building

1000 Assembly Street

Columbia, South Carolina 29201

STATE OF SOUTH CAROLINA OFFICE OF THE ATTORNEY GENERAL SECURITIES DIVISION

CERTIFICATE OF SERVICE AND AFFIDAVIT OF COMPLIANCE File Number 17010

I hereby certify that I served upon the individual/entity listed below a copy of the document indicated below and dated February 6, 2017, by serving a copy of said document upon the Securities Commissioner of the State of South Carolina and by placing a copy of said document in the United States mail, certified mail, return receipt requested, first class postage prepaid and addressed to:

Lawson Financial Corporation Attn: Robert W. Lawson, President & CEO 3352 E. Camelback Road Phoenix, AZ 85018

Document(s): Administrative Order

Mailed February 7, 2017 from Columbia, South Carolina.

I further hereby certify, swear and affirm that, service of the above-listed entity is in compliance with Section 35-1-611, Code of Laws of South Carolina.

Thresechia P. Navarro

South Carolina Attorney General's Office

Securities Division Post Office Box 11549 Columbia, SC 29211-1549

(803) 734-4731

Subscribed and sworn to before me on this day of <u>February</u>, 2017.

Notary Public for South Carolina

My commission expires: 3-10-18

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