ADMINISTRATIVE PROCEEDING BEFORE THE

SECURITIES COMMISSIONER OF SOUTH CAROLINA

)

)

)

)

IN THE MATTER OF:

Kelly Jones (d/b/a Career Development Services International, LLC),

ORDER TO CEASE AND DESIST

File No. 20182305

Respondent.

Pursuant to the authority granted to the Securities Commissioner of South Carolina (the "Securities Commissioner") under the South Carolina Uniform Securities Act of 2005 (the "Act") and delegated to the Securities Division of the Office of the Attorney General (the "Division") by the Securities Commissioner, the Division conducted an investigation into the securities-related activities of Kelly Jones (d/b/a Career Development Services International, LLC) ("Jones" or the "Respondent") and in connection with its investigation has determined that evidence exists to support the following findings of fact and conclusions of law:

I. JURISDICTION

1. The Securities Commissioner has jurisdiction over this matter pursuant to S.C. Code Ann. § 35-1-601(a).

II. FINDINGS OF FACT

- The Respondent is a South Carolina resident with a last known address of 434 Indigo Ridge Drive, Columbia, South Carolina 29229.
- 3. The Respondent maintains a website, http://cdsintl.net, through which he solicits individuals to invest in Career Development Services International, LLC.
- 4. During the relevant time period herein—the year 2016—the Respondent offered and sold a "Private Equity Investment" to at least one individual (the "Investor").
- 5. Pursuant to the terms of the Private Equity Investment, the Respondent was to use the Investor's investment for the benefit of Career Development Services International, LLC.
- 6. Pursuant to the terms of the Private Equity Investment, the term of the Private Equity Investment was twelve (12) months from the date of investment.
- 7. Pursuant to the terms of the Private Equity Investment, the Investor invested three thousand dollars (\$3,000) with the Respondent on or about July 21, 2016.

- 8. Contrary to the Respondent's representations, the Respondent did not use the Investor's investment in accordance with the terms of the Private Equity Investment.
- 9. Contrary to the Respondent's representations, the Respondent deposited the Investor's investment into his personal account and used the Investor's investment for personal expenses.
- 10. Contrary to the Respondent's representations, the Respondent did not repay the Investor in accordance with the terms of the Private Equity Investment.
- 11. At no time relevant to the events stated herein was the Respondent registered with the Division as a broker-dealer, and no exemption from registration has been claimed.
- 12. At no time relevant to the events stated herein was the security at issue registered with the Division or a federal covered security, and no exemption from registration has been claimed.

III. CONCLUSIONS OF LAW

- The South Carolina Uniform Securities Act of 2005, S.C. Code Ann. § 35-1-101, et seq., governs the offer and sale of securities in this State.
- 14. The Private Equity Investment offered and sold by the Respondent constitutes a security as defined by the Act under S.C. Code Ann. § 35-1-102(29).
- 15. The Private Equity Investment offered and sold by the Respondent was offered and sold in violation of S.C. Code Ann. § 35-1-301.
- 16. In connection with the events above, the Respondent transacted business in this State as an unregistered broker-dealer in violation of S.C. Code Ann. § 35-1-401(a).
- 17. In connection with the events above, the Respondent (1) employed a device, scheme, or artifice to defraud; (2) made one or more untrue statements of material fact or omitted to state a material fact necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading; and (3) engaged in acts, practices, or courses of business that operated as a fraud or deceit upon the Investor, in violation of S.C. Code Ann. § 35-1-501.
- 18. It is in the public interest, for the protection of investors, and consistent with the purposes of the Act that the Respondent be ordered to cease and desist from engaging in the aboveenumerated practices, which constitute violations of the Act, and pay an appropriate civil penalty for his wrongdoing.

IV. ORDER

NOW THEREFORE, pursuant to S.C. Code Ann. § 35-1-604(a)(1), it is hereby ORDERED that:

- a. Respondent Kelly Jones (d/b/a Career Development Services International, LLC)
 CEASE AND DESIST from transacting business in this State in violation of the Act; and
- b. Respondent Kelly Jones (d/b/a Career Development Services International, LLC) pay a civil penalty in the amount of thirty thousand dollars (\$30,000) if this Order becomes effective by operation of law, or, if Respondent Jones seeks a hearing and any legal authority resolves this matter, pay a civil penalty in an amount not to exceed \$10,000 for each violation of the Act by Respondent Jones, and the actual cost of investigation or proceeding.

IT IS FURTHER ORDERED that, pursuant to S.C. Code Ann. §§ 35-1-604(a)(2) and (3), any exemption from registration with the Division upon which the Respondent may claim to rely under S.C. Code Ann. §§ 35-1-201(3)(C), (7), or (8); 35-1-202; 35-1-401(b)(1)(D) or (F); or 35-1-403(b)(1)(C), has been and is **PERMANENTLY REVOKED**.

V. REQUIREMENT OF ANSWER AND NOTICE OF OPPORTUNITY FOR HEARING

The Respondent is hereby notified that he has the right to a hearing on the matters contained herein. To schedule such a hearing, the Respondent must file a written Answer specifically requesting a hearing with the Securities Division within thirty (30) days after the date of service of this Order to Cease and Desist. The written Answer must be addressed to:

The Office of the South Carolina Attorney General Securities Division Attn: Wanda Ealy Post Office Box 11549 Columbia, South Carolina 29211-1549

In the written Answer, the Respondent, in addition to requesting a hearing, shall admit or deny each factual allegation in this Order, shall set forth specific facts on which the Respondent relies, and shall set forth concisely the matters of law and affirmative defenses upon which the Respondent relies. If the Respondent is without knowledge or information sufficient to form a belief as to the truth of an allegation, he shall so state.

If the Respondent requests a hearing, the Division, within fifteen (15) days after receipt of a request in a record from the Respondent, will schedule the hearing for the Respondent. Failure by the Respondent to file a written request for a hearing in this matter within the thirtyday (30) period stated above shall be deemed a waiver by the Respondent of the right to such a hearing. Failure by the Respondent to file an Answer, including a request for a hearing, shall result in this Order, including the stated civil penalty and any assessed costs, becoming final as to the Respondent by operation of law.

This Order does not prevent the Division or any law enforcement agency from seeking additional civil or criminal remedies as are available under the Act, including remedies related to the offers and sales of securities by the Respondent set forth above.

ENTERED, this the 22^{10} day of August, 2018.

ALAN WILSON SECURITIES COMMISSIONER

By:

CY TOLYERS

Deputy Securities Commissioner

STATE OF SOUTH CAROLINA OFFICE OF THE ATTORNEY GENERAL SECURITIES DIVISION

CERTIFICATE OF SERVICE AND AFFIDAVIT OF COMPLIANCE File Number 20182305

I hereby certify that I served upon the individual/entity listed below a copy of the document indicated below and dated August 22, 2018, by serving a copy of said document upon the Securities Commissioner of the State of South Carolina and by placing a copy of said document in the United States mail, certified mail, return receipt requested, first class postage prepaid and addressed to:

> Kelly Jones (d/b/a Career Development Services International, LLC) 434 Indigo Ridge Dr. Columbia, SC 29229

Document(s): Order to Cease and Desist

Mailed August 22, 2018 from Columbia, South Carolina.

I further hereby certify, swear and affirm that, service of the above-listed entity is in compliance with Section 35-1-611, Code of Laws of South Carolina.

grda By:

Wanda Ealy South Carolina Attorney General's Office Securities Division Post Office Box 11549 Columbia, SC 29211-1549 (803) 734-4731

Subscribed and sworn to before me on

this 22 day of Acque, 2018. Auser H. Ballington Notary Public for South Carolina

My commission expires: 6-29-21